Who We Are

Our national motto, a pluribus unum—out of many, one—is also the ethos of this group. **We are history and civics organizations collaborating across the country.** We recognize the opportunity presented in this transformative moment to better serve the public and join the ongoing conversation about the future of our country. With an **innovative team**, **pioneering leadership** and **nationwide institutional network**, we have come together in an unprecedented way, pooling resources and bringing the best we each have to offer, so that we might harness the spirit of collaboration and tap into our varied strengths—across regions, disciplines, and methods. We are **modeling a new path forward** for the ways in which history serves the people. Now is the time for us all to step up. Want to join us? **Get in touch.**

Steering Committee

The Made By Us Steering Committee, composed of ten leading history institutions, directs the program's vision, priorities and policies through collective leadership.

Neil A. Barclay
President and CEO, *The Charles H. Wright Museum of African American History*

Leslie Greene Bowman
President, *Thomas Jefferson Foundation, Monticello*

Sheffield Hale
Executive Director and CEO, *Atlanta History Center*

Anthea Hartig
Elizabeth MacMillan Director, *National Museum of American History*

James Pepper Henry
Executive Director and CEO, *First Americans Museum*

Frances Levine
President and CEO, *Missouri Historical Society*

Patrick Madden
Executive Director, *National Archives Foundation*

Andrew Masich
President and CEO, *Senator John Heinz History Center*

Louise Mirrer
President and CEO, *New-York Historical Society*

Jorge Zamanillo
Director, *Programs & Audience Development, National Museum of American History*

• • •

Abby Pfisterer
Executive Secretary, *National Museum of American History*

Adam Rozan
Director, *Programs & Audience Development, National Museum of American History*

Alexandra Rodríguez
Executive Director, *Thomas Jefferson Foundation, Monticello*

Benjamin Filene
Associate Director for *Curatorial Affairs, National Museum of American History*

Brady Smith
Director of Marketing & Communications, *Senator John Heinz History Center*

Carrie Kotcho
Acting Associate Director for *Education & Engagement, National Museum of American History*

Chad Wulferton
Director of Digital Media and Strategy, *Thomas Jefferson Foundation, Monticello*

Claire Haley
Special Advisor to the CEO & Public Historian, *History Director, Atlanta History Center*

Emily Haight
Social Media Manager, *New-York Historical Society*

Gary Sandling
Vice President of *Visitor Programs and Facilities, Thomas Jefferson Foundation, Monticello*

Ginny Underwood
Director of Marketing, *First Americans Museum*

Ines Aslan
Vice President *Communications, New-York Historical Society*

Jennifer Evans
Assistant Curator, *Charles H. Wright Museum of African American History*

Jim Douman
Deputy Executive Director, *National Archives Foundation*

Ken Cohen
Curator of American Culture, *National Museum of American History*

Kristian Weatherspoon
Vice President of *Digital Storytelling, Atlanta History Center*

Liana Ascolese
Communications and Community Associates Manager, *National Archives Foundation*

Lindsay Newton
Director of Education & Community Engagement, *Missouri Historical Society*

Lois Carlisle
Content Coordinator, *Atlanta History Center*

Melissa Marinaro
Curator, *Italian American Program, Senator John Heinz History Center*

Marybeth Ihle
Communications Manager, *New-York Historical Society*

Melinda Machado
Director of Communications, *National Museum of American History*

Michael Knoll
Vice President of Curatorial Affairs, *History@Work Museum*

Michele Reese
Marketing Director, *History@Work Museum*

Orlando Serrano
Manager of Team and Teacher Programs, *National Museum of American History*

Patrina Chatman
Curator of Collections and Exhibitions, *Charles H. Wright Museum of African American History*

Ryan Linteleman
Curator of Entertainment, *National Museum of American History*

Taylor Collison
Marketing & Communications Manager, *National Archives Foundation*

Tina Mesenbrink
Vice President of Education, *History@Work Museum*

Valeska Hilbig
Associate Director of *Communications, National Museum of American History*

Vanessa Contreras
Social Media Manager, *History@Work Museum*

Team

Caroline Kilbanoff
Managing Director
carolinekilbanoff@wsu.org

Kate Doak-Kessler
Social Media Coordinator
katedoakkessler@wsu.org

Kaz Brecher
Innovation Strategist
kazbrecher@gmail.com

Valerie Donati
Brand Strategist
valeriedonati@wsu.org

Cameron Katz
Intern
cameronkatz@wsu.org

Anchor Partners

Anchored in historical or civics expertise, and living in the United States and territories, Made By Us Anchor Partners participate in developing and disseminating programs and commit to the Made By Us values, including prioritizing the needs of our audiences over "the way we've always done it," choosing collaboration and knowledge-sharing over competition and institutional primacy, and modeling humility and curiosity to invite new perspectives. **Find one near you.**

Our Vision

Our vision for the United States of America at 250 is a vibrant country shaped by passionate guardians of our founding ideals—younger generations whose participation in making our country more perfect is rooted in rich historical perspective.

Some of the most transformative moments in shaping our nation have come from young people who got fed up with the status quo and demanded more from their country, drawing upon the past to change the future. Entrepreneurs, innovators, pioneers and explorers – whose stories we love and revere – have time and time again harnessed the lessons of history to shape the world.

Thomas Jefferson was just 33 when he wrote the Declaration of Independence. Susan B. Anthony, Harriet Tubman, and Martin Luther King Jr. were in their teens, twenties, and early thirties when they made their mark. They were the "Millennials" of their time. They recognized that tomorrow is created through the choices we make today – and that we carry our shared history with us into the future, whether we choose to face it head-on or not. Those trailblazers empowered themselves by deciding to learn it, embrace it, and use it as a tool. They were students of history. You are, too.

As we look at our hopes and dreams, how might we draw inspiration and heed the lessons from those who came before, who understood they were not merely passive inhabitors of the past but that their actions could shape the nation for years to come? Today, younger generations are more engaged—and more needed—than ever before to shape the next chapter. That's why we created Made By Us, an unprecedented effort by stewards of our national memory to present history in relevant, provocative, and surprising ways for anyone who wants to participate in shaping the future of our country. Over the next few years, we'll listen, learn, and share tools and initiatives to address real issues in real-time. With the nation's 250th anniversary on the horizon, there's no better moment to harness the power of our collective imagination and write the next 250 years—together. Just as the signers of the Declaration framed a new world for Americans to bring to life, we have our own part to play in the coming chapters, by what we do and by what we don't do. History serves us best when it is of the people, by the people, and for the people.

Join Us

Made By Us is seeking to identify champions, donors and collaborators to transform the way cultural institutions serve the next generation. We have received generous support, inspiration and leadership from supporters and partners including Jacqueline B. Mars, Marcia Carlisco, Forrest E. Mars Jr. and Jacomien Mars, AMERICAN HERITAGE® Chocolate, Curious Catalyst, Inc., Brand Building Communications and & Hundred Years.

Help power our future with history. For funding or brand integration opportunities, contact Managing Director Caroline Kilbanoff at **KilbanoffC@wsl.edu**.

For Individuals

Like our democracy itself, Made By Us is an ongoing experiment that is shaped by the people involved. **Sign up for emails** to stay in the loop.

*** Are you between 18-30 and want to participate in conversations from Made By Us, like surveys, leadership councils or multimedia projects? Please **join our BFF list**.

For Institutions

Interested in joining as an Anchor Partner? We are currently at capacity, but will invite more partners to join in the fall. Please sign up using our **interest form here.**

Questions? Get in touch at **info@historymadebyus.com**.

COPYRIGHT 2021, MADE BY US | Privacy Policy | Terrazzo Pink